



India Pavilion at MSV 2019

7 - 11 OCTOBER 2019
BRNO, THE CZECH REPUBLIC



Participate through EEPC India to enjoy
substantial savings!

About the Exhibition:

MSV, the International Engineering Fair is the most important industrial trade fair event in Central Europe with an annual attendance of more than 1,600 exhibitors and 80,000 visitors. More than 50% of exhibitors and 10% of visitors arrive from abroad.

MSV 2019 (7-11 October 2019):

The main topic of MSV is Industry 4.0 and Digital Factory, meaning digitisation of manufacturing, one of the main directions of the innovation process. The highlighted topic of the ENVITECH trade fair is Circular Economy – Managing Material Resources. It is a trend that is one of the priority areas of sustainable development and the adaptation of industry and trade will go right in this direction. In 2019, focus will also be on investment opportunities, i.e. start-up projects, new ideas, and innovation as an opportunity for investment.

Key Features:

- Latest trends in industrial production with a focus on production, materials and resources.
- Industry 4.0 and digital factory – digitisation of production.
- Circular economy – management of material resources.
- Investment opportunities – start up projects, new ideas, innovation as an opportunity for investment.
- One of the most important marketing and business tools for most exhibitors.
- Large international attendance = new opportunities and markets.
- Unique visitor structure.
- 90% exhibitors confirm that their participation contributed to their business.
- Strong brand, intensive promotion and media support = ideal platform.
- Attractive supporting programme focusing on current trends and topics. Conferences, seminars, discussion forums.

MSV Brno, a strong bond with INDIA

In the year 2017, India was honoured to be the Partner Country for the second time at the 59th edition of the International Engineering Fair (MSV). Minister of State for Commerce and Industry Minister, Mr C R Chaudhary led a team of 90 Indians representing Industrial Machinery, Iron and Steel, Industrial Design and General Engineering. Delegations from Indian States of Jharkhand led by Mr Raghubar Das, Chief Minister of Jharkhand and from Karnataka led by Mr R V Deshpande, Minister of Medium and Large Industries, Government of Karnataka and National Institute of Design were worth mentioning.

India was the Partner Country in the global fair in 2012 and returned here for the second time during

October 2017 with much strengthened prowess in engineering and technology, with an aim to find new markets for the country's entrepreneurs, encouraging them to rope in joint ventures for flagship programmes like 'Make in India'. With the help of 'Make In India' campaign, India is on the path of becoming hub for hi-tech manufacturing. Global giants like GE, Siemens, HTC, Toshiba and Boeing have either set up, or in the process of setting up their plants in India being attracted by India's market of more than a billion customers and increasing purchasing power. India as partner country at MSV 2017 is reflection of over years of strong Indo-Czech diplomatic relations. Our bandwidth in meeting international standard of quality was showcased through a sprawling India Pavilion.

Economic Scenario of the Czech Republic

Since the early 1990s, the Czech Republic has progressed successfully towards the average OECD incomes. Building on its geographical location and strong industrial base, the country has opened its markets and attracted foreign direct investments. Following the Velvet Revolution in 1989, the economy has become highly integrated in global value chains. Following slow growth in the wake of the 2007 financial crisis, the Czech Republic has resumed its convergence towards OECD and EU average incomes. The economy is thriving, driven by internal and external demand and continues to grow on the back of strong fundamentals: strong domestic demand, sustained job creation and growing tax revenues and exports. The economy had already grown above initial expectations of the IMF in 2017 at 4.3% and maintained a growth rate that exceeds both that of Euro zone and the EU as a whole in 2018 at 3.1% Growth is expected to remain robust at 3% in 2019.

The Czech Republic's strategic location, well-developed infrastructure, and skilled labor force have allowed this small nation of 10.5 million to elevate itself as an important regional and international manufacturing hub and consumer market for Central and Eastern Europe.

India & Czech Republic – Bilateral trade relation

India and the Czech Republic have continued efforts for strengthening economic relations through frequent exchange of trade and business delegations. Since 2012, bilateral trade has amounted to more than one billion U.S. dollars. The bilateral trade turnover was USD 1221 million in 2015, which increased to USD 1355 million in 2016 and USD 1466 million in 2017 (with India's exports at USD 795 million and

India's imports amounting to USD 670 million). Both the countries agreed to boost bilateral economic ties at the eleventh session of India – Czech Republic Joint Commission on Economic Cooperation (JCEC) that was held in October last year. During the summit, the Czech side stressed that the Czech Government continues to rank India among the priority countries for promotion of mutual commercial, investment and economic activities.

India's export of Engineering products to Czech Republic

India's total merchandise trade with Czech Republic stood at USD 1.19 billion and total engineering trade stood at USD 862 million in 2018. India's share in Czech Republic's engineering import basket is only 0.23% and its rank is 35 among the top exporters to the country. Therefore there is considerable scope of improvement.

The top 5 panels in order of priority among the gamut of engineering export panels includes Products of Iron & Steel, Electrical Machinery, Auto Components, Parts and IC Engines & Parts are top panels for the last 3 years with a combined share of close to 80 % in total engineering exports.

Scope for Indian Engineering Exporters

Sectors to watch out with potential for Indian exporters include automobile which is the backbone of the Czech national economy. Apart from that advanced engineering and aerospace industries are among others where Indian exporters may have scope. Czech Republic has already made substantial progress in these areas which may also augur well for the exporters involved in the manufacturing /exporting the products of Iron and steel which have been among the top export panels for the last three consecutive years. These are few of the umpteen facts to vouch for attractiveness and potential of the Czech market and Indian exporters shall deliberately consider the opportunities available.

Product Profile:

- Mining, metallurgical, ceramic, glass engineering
 - Materials and components for mechanical engineering
 - Drives, hydraulics and pneumatics, cooling technology and air-conditioning
 - Power engineering and heavy-current electrical engineering
 - Electronics, automation and measuring technology
 - Research, development, transfer of technologies, financial and other services
 - Metal-working and forming machines, tools
 - Foundry industry
 - Welding
 - Surface technology
 - Plastics, rubber, composites
 - Chemicals for engineering
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Venue:

Brno Exhibition Centre, Brno, The Czech Republic

Date:

7 - 11 October, 2019 (5 Days)

Participation Charge:

Booth size: 9 sqm.

One side open (built-up booth): Rs. 1,50,000 per booth

Booth size: 6 sqm.

One side open (built-up booth): Rs. 1,00,000 per booth

Re-imbusement of Airfare:

Upto Rs. 70,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2019-20. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

<https://www.eepcindia.org/download/Guidelines-for-Reimbursement-of-Airfare190130100603.pdf>

Note:

EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

• Please pay online through the following Payment Gateways :

1. Atom 2. Billdesk 3. CC Avenue

OR

• Pay through RTGS/NEFT in INR as per the following details :

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

Demand draft favoring "EEPC INDIA" along with the duly filled-up Application Form

Booth display:

Participation charges for a 9 sqm. booth includes the following services:

- Information Counter
 - Fascia
 - Two Chairs
 - One Discussion table
 - Three Spot Lights
 - Electric Socket
 - Carpeted Floor
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Submission of application:

Interested firms are requested to fill in the online Application Form latest by *20 September 2019* at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/MTlw

Please go through the "Mode of Payment" section for payment details.

Benefit to the member-exporters:

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

Selection criteria:

Since limited space is available, selection of participants will be done strictly on first-come, first-served basis.

Request for cancellation of participation:

In case any applicant wants to cancel his participation, it may be noted that he remains liable to pay the full amount to EEPC INDIA.

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